Annual ERIC Membership Meeting
Oct. 2, 2024
3 pm ET

Today's Agenda

1. Approve August 21, 2024, meeting minutes
2. ERIC Overview and Annual Activity Update: July 2023 – July 2024 *(Informational)*
3. Key ERIC Activities: July 2024 – June 2025 *(Informational)*

ERIC 101 – Our Mission

Help state and local election officials improve the accuracy of their voter rolls, register eligible citizens, reduce costs, and improve efficiencies in the voting process.

ERIC is the most effective tool available to help election officials maintain the integrity of their voter rolls.

ERIC 101 – The Basics

- Public charity non-profit membership organization **founded in 2012 by seven states** - four led by Republicans and three led by Democrats.

- **Participating states control ERIC.** Chief election official appoints a member representative to serve on the Board of Directors.

- **Funded by participating states.** New members pay a one-time fee. All members pay annual dues – set by the members. Start-up support from Pew, no other funding source.

ERIC 101 – Why was ERIC created?

Keeping voter rolls up to date is a challenge because, every day, voters move or die. Voters don't always remember to update/cancel their registration.

- About 8.2 million people moved between states in 2022 according to the U.S. Census Bureau.

- Nearly 3.1 million Americans died in 2023 according to the CDC.

ERIC 101 – Why was ERIC created?

Given these factors, ERIC was created to provide election officials with a more efficient and effective tool for updating voter records and removing ineligible voters.

Founding states insisted on a balanced approach – improve ability to maintain accurate voter rolls while also providing access to voter registration for all eligible citizens. *Essentially, balance accuracy and access.*
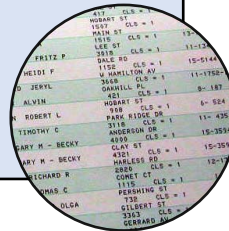
ERIC 101 – Reports

Eligible but Unregistered

Outreach

- In-state Movers/Updates
- Cross-state Movers
- Deceased
- In-state Duplicates

List Maintenance

- National Change of Address (NCOA)
- Voter Participation

Optional Reports

ERIC 101 – List Maintenance Reports

Membership Agreement, page 21, Section 4(b):

"When the Member receives credible ERIC Data (meaning the state has validated the data) indicating that information in an existing voter's record is deemed to be inaccurate or out-of-date, **the Member shall, at a minimum, initiate contact with that voter in order to correct the inaccuracy or obtain information sufficient to inactivate or update the voter's record.** Each Member has ninety (90) days after the data was sent to initiate contact with at least 95% of the voters on whom data indicating a record was inaccurate or out-of-date, as described above, was provided."

ERIC 101 – Eligible but Unregistered Report

Detailed in the Membership Agreement, page 20, Section 4(a).

Important points:

- ERIC generates these reports. No third-parties are involved.
- These reports contain individuals who have a driver's license/ID card but who are not registered to vote.
- The data in these reports comes from the MVD/DMV, protected by the Driver's Privacy Protection Act of 1994.
- ERIC does not have political party affiliation data for anyone. Therefore, there is no way to target the use of these along party lines.
- States filter out any individuals they know not to be eligible based on data sources not available to ERIC, for example felony status.
- Mailings clearly state the eligibility requirements –citizenship, age, residency, etc.

Activity Highlights: July 2023 – August 2024

- October 2023 – Successfully completed a Service Organization Controls (SOC) 2, Type 1 – An independent point-in-time assessment of ERIC's cybersecurity controls.

- October 2023 – Successfully completed a required independent assessment of ERIC's data security practices for the Limited Access Death Master File (Social Security data).

- December 2023 – Completed annual review of ERIC's Information Security Management Plan, Risk Assessment, and Security Policies. (Board approves the updates.)

Activity Highlights: July 2023 – August 2024

- April 2024 – Completed FY23 Financial Audit and IRS Tax Filing. Audit - clean, no findings. Available on ERIC's website, Corporate Transparency page.

- May 2024 – Approved modest amendments to Bylaws and Membership Agreement:
  - Shortened the resignation period from 91 days to 21 days
  - Permit the disclosure of Deceased Reports still covered by the three-year period of LADMF protection, provided information sourced from the LADMF is redacted.

Activity Highlights: July 2023 – August 2024

<u>Exemptions - Eligible but Unregistered Report</u>

Membership Agreement, Sec. 4(a):

- Members that "adopt legislation or policies that have the potential to accomplish the objectives of the" EBU may apply for an exemption from the EBU requirements.

- Submit a written request to the Executive Director and Chair, explaining "the basis for" the request and how the "alternative" policy or program "will effectively achieve the objectives" of the EBU.

- If Executive Director and Chair believe "the request is reasonable", it "shall be presented to the board for a vote."

Activity Highlights: July 2023 – August 2024

The Board has approved 10 exemptions. These exempt states did NOT use the EBU/conduct a mailing with the EBU in 2024:

Alaska	Kentucky
Arizona	Oregon
Colorado	Utah
Georgia	Vermont
Illinois	Wisconsin

Activity Highlights: July 2023 – August 2024

Delivering on our mission:

- **578** List Maintenance Reports, including deceased voters, in-state movers, cross-state movers, and in-state duplicate registrations. Does not include NCOA reports.

- Reports identified about **3.7 M** likely out-of-date records and deceased voters for members to act on. Does not include NCOA reports.

- 2024 EBU reports identified about **1.3 M** potentially eligible but unregistered individuals. Includes only 13 members due to exemptions and onboarding status.

Highlights for this Fiscal Year: July 2024 – June 2025

- Complete a SOC 2, Type 2 audit and SOC 3.

- Complete FY24 financial audit & FY23 IRS 990 Tax Filing.

- Complete annual internal Information Security Management review and Risk Assessment.

- Provide and support the 2024 Voter Participation Reports.

Highlights for this Fiscal Year: July 2024 – June 2025

- Recruit new members.

- Support/encourage members to maximize use of ERIC reports to ensure voter rolls are up-to-date throughout the 2025 Election Cycle – utilizing opportunities to conduct lawfully permitted/required list maintenance.

- Continue to push out factual information via ERIC's website and other earned media opportunities.

Adjournment

Thank you for tuning in to the 2024 Annual ERIC Membership meeting.

Visit www.ericstates.org for more information, including:

- Governance documents
- Corporate transparency documents
- Extensive FAQs
- Security

Send questions to info@ericstates.org